

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Zip-Load Brand Launch

Zip-Load is the resulting brand of a quality collaboration between Loadtec Engineered Systems Ltd and Zipfluid Srl.

For the past 18 years Loadtec has served the global oil, gas, chemicals and food industries with class leading solutions for bulk fluid transfer and tanker safety. Loadtec's engineered systems for tanker filling and emptying have been adopted by virtually all of the major blue chip companies around the world. Clients have benefitted greatly from the Loadtec focus of putting the customer first and delivering excellence. This excellence takes the form of timely responses, clear and unambiguous information, as well as the delivery of quality goods designed to future proof the clients' operations.

Loadtec has recognised increasingly that some of their suppliers have been driven by corporate targets, shareholder demands and short term monetary gain, at the expense of the customer. The same cannot be said of privately held companies, managed by like-minded individuals, who retain the ability and desire to make strategic decisions and develop better customer care initiatives quickly and effectively.

Loadtec and Zipfluid are a perfect collaboration. Loadtec has many years of experience in delivering quality solutions for customer problems. They are recognised as a global brand and are approved suppliers to most of the major Engineering Houses and global blue chip end users. Zipfluid has a state of the art manufacturing facility in the heart of industrial Europe. They are focussed on the development and manufacture of a wide range of fluid transfer systems to handle all liquids and have a team of engineers and production staff with long and successful histories in the loading arm business.

Zip-Load was born from a desire of both companies to provide excellence in design and manufacture to a wide audience who are tired of working with suppliers constrained by corporate handcuffs. Our customers want suppliers who will give them the time to listen and understand their issues, develop schemes and proposals that meet their technical and financial constraints, and deliver long lasting, innovative solutions.

This is what engineering should look like. This is what customer service should be.

Zip-Load delivers both.

<http://www.zip-load.com>

New Product Launch: Loadtec Marine Loading Arms

In yet another bold move, Loadtec Engineered Systems Limited will be launching their own brand of marine loading arms. This is Loadtec's first venture into the marine loading arms business and Alec Keeler, managing director of Loadtec explains why he is excited at this new venture.

"I started Loadtec in 1996 and I have been frustrated by what I saw as a real gap in the market for an inclusive service that would allow us to design, supply and commission packages for liquid handling solutions. In the almost two decades since, Loadtec has grown to become one of the most trusted suppliers in the industry for loading arms, tanker access and fall prevention systems amongst other services such as meter skid solutions and even terminal automation packages.



"We are very excited to be working exclusively with an innovative and reliable manufacturing partner to provide the best and most competitively priced marine loading arms in the market today. Given the distinguished histories of our companies, we can guarantee that we will be able to supply according to your budget and requirements, the safest and most efficient marine loadings arms for your terminal or depot needs."

Next Events: Loadtec Engineering Systems Limited will be attending Hazards 25 in Edinburgh from 13-15 May 2015. Loadtec will also be exhibiting at Tank Storage Asia in Singapore from 29-30 September 2015. Please visit our stand(s) to meet the team and discover the full range of products and services we offer.

About Loadtec

A family business formed in 1996, Loadtec Engineered Systems Limited provides inclusive design, supply and commission packages for loading arms, tanker access and fall prevention equipment, tanker earthing systems, breakaway couplings, dry disconnect and quick release couplings. With a team that now includes project engineers, mechanical engineers and a technical sales team, Loadtec also provides integrated packaged solutions as a 'one stop shop' for liquid transfer, which includes integrated meter skids, control and terminal automation packages and has proven with its expertise over the years to be the primary source for liquid handling solutions. Loadtec is pleased to complete their portfolio with a range of quality marine loading arms.

About Zipfluid

Zipfluid Srl was founded in 2013 with proven track records in different industrial fields; their clear objective is to create a dynamic company, capable of innovating and generating real value for the customers. Zipfluid has a state of the art manufacturing facility in the heart of industrial Europe and is focussed on the development and manufacture of a wide range of fluid transfer systems to handle all liquids and has a team of engineers and production staff with long and successful histories in the business.

About Zip-Load

Zip-Load is the resulting brand of a quality collaboration between Loadtec Engineered Systems Limited and Zipfluid Srl. Zip-Load was born from a desire of both companies to provide excellence in design and manufacture to a wide audience who are tired of working with suppliers constrained by corporate handcuffs. Our customers want suppliers who will give them the time to listen and understand their issues, develop schemes and proposals that meet their technical and financial constraints, and to deliver long lasting, innovative solutions. Zip-Load delivers both quality engineering and great customer services in one go.

About Alec Keeler

Alec Keeler is the managing director of Loadtec Engineering Systems Limited. Alec formed Loadtec in 1996 following a career with a number of the major companies in the industry. With 34 years of personal experience in the industry, he currently runs a small, dynamic team of the best professionals in the field and between them, they have a collective 100 years of knowledge/experience in safety and best practices around the loading and unloading of tankers. Alec is the go-to expert for making sure safety is the number one priority on your site.

Contact

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